



**Wisconsin Association of Health Plans
Annual Meeting 2009**

September 17 & 18
Madison Club & Hilton, Madison, WI

Join Health Plan Leaders from Across the State for a Premier Networking Opportunity

Featuring Speaker, Shannon Brownlee - Author of *Overtreated: Why Too Much Medicine is Making Us Sicker and Poorer*, named the best economics book of 2007 by the *New York Times*.

As an Annual Meeting sponsor, you will network with and earn recognition for supporting the people behind Wisconsin's most exciting developments in health plan management.

For each \$1,000 sponsorship, your organization can send one representative to Annual Meeting events including the Annual Golf Challenge, the reception and dinner, and the education session.

Who attends:

- ◆ Chief Executive Officers;
- ◆ Medical Directors;
- ◆ Quality Managers;
- ◆ Marketing Managers;
- ◆ Chief Financial Officers;
- ◆ Chief Operating Officers;
- ◆ Senior Management Staff.

Sponsorship Benefits:

- ◆ Exclusive networking opportunities with Wisconsin health plan leaders;
- ◆ The Annual Golf Challenge at University Ridge Golf Course;
- ◆ A reception and dinner at the elegant Madison Club in downtown Madison, just off the Capitol Square;
- ◆ Visibility throughout the Annual Meeting;
- ◆ Public recognition at the Thursday evening dinner;
- ◆ Recognition in Annual Meeting printed materials provided to all attendees;
- ◆ Admission to the Friday education session featuring Shannon Brownlee.

Pledges are due March 13, 2009.

Sponsor Pledge payments are due May 1, 2009.

 Please contact Kelly Rindfleisch, Projects Manager, at kelly@wihealthplans.org or (608) 255-8643 for more information sponsoring this event.