



Working to Preserve Wisconsin's Competitive Health Insurance Market

Experience & Value

- The Wisconsin Association of Health Plans is the voice of community-based health plans that provide health insurance coverage in every county of the state to individuals, employers and government programs.
- **For more than 30 years**, the Association has been working with state policymakers, regulators and agency leaders to address health care issues affecting Wisconsin.
- As Association members work to improve access to higher quality, more affordable health care, the Association works to bring the same local Wisconsin values together to address state public policy issues and preserve the advantages of the most competitive health insurance market in the country.

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Dean Health Plan ★
Frank Lucia, President & CEO



Group Health Cooperative of Eau Claire ●
Pete Farrow, CEO



Group Health Cooperative of South Central Wisconsin ★
Mark Huth, MD, CEO



Gundersen Health Plan ●
Gary Lenth, MD, Executive VP & Chief Medical Officer



Health Tradition Health Plan ●
Brian Rotty, Executive Director



MercyCare Health Plans ●
Patrick Cranley, VP & COO



Network Health ★
Coreen Dicus-Johnson, CEO



Physicians Plus Insurance Corp. ★
Jim Thomson, COO



Security Health Plan ●
Julie Brussow, CEO



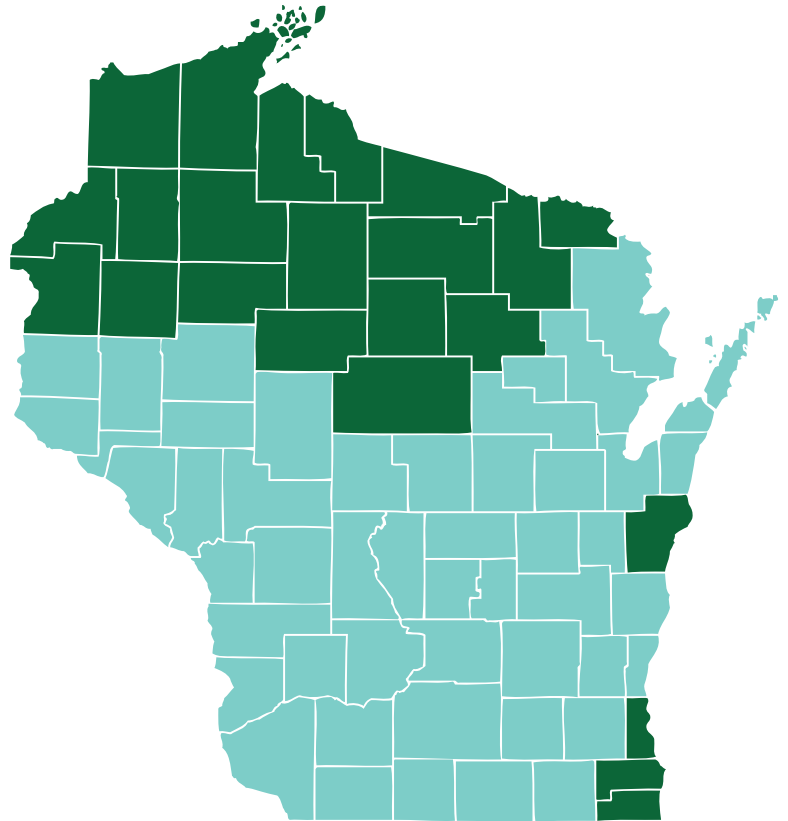
Trilogy Health Insurance ●
Glenn Reinhardt, Executive VP & COO



Unity Health Plans Insurance Corp. ●
Terry Bolz, President & CEO



Care Wisconsin Health Plan



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Unity Health Plans Insurance Corp. ★
Terry Bolz, President & CEO

Profile:

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Service Area (by county)

Brown	Iowa	Richland
Buffalo	Jackson	Rock
Calumet	Jefferson	Sauk
Chippewa	Juneau	Shawano
Clark	Kewaunee	Sheboygan
Columbia	La Crosse	St. Croix
Crawford	Lafayette	Trempealeau
Dane	Marinette	Vernon
Dodge	Marquette	Walworth
Door	Menominee	Washington
Dunn	Monroe	Waukesha
Eau Claire	Oconto	Waupaca
Fond du Lac	Outagamie	Waushara
Grant	Ozaukee	Winnebago
Green	Pepin	
Green Lake	Pierce	



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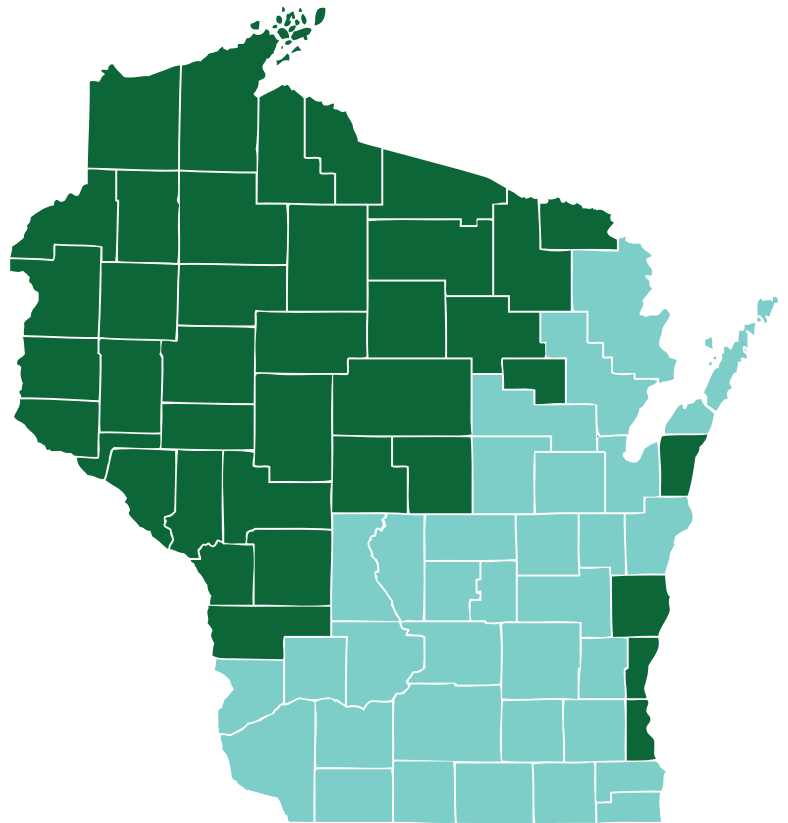


Trilogy Health Insurance ●
Glenn Reinhardt, Executive VP & COO



Unity Health Plans Insurance Corp. ●
Terry Bolz, President & CEO

Dean Health Plan



Profile:

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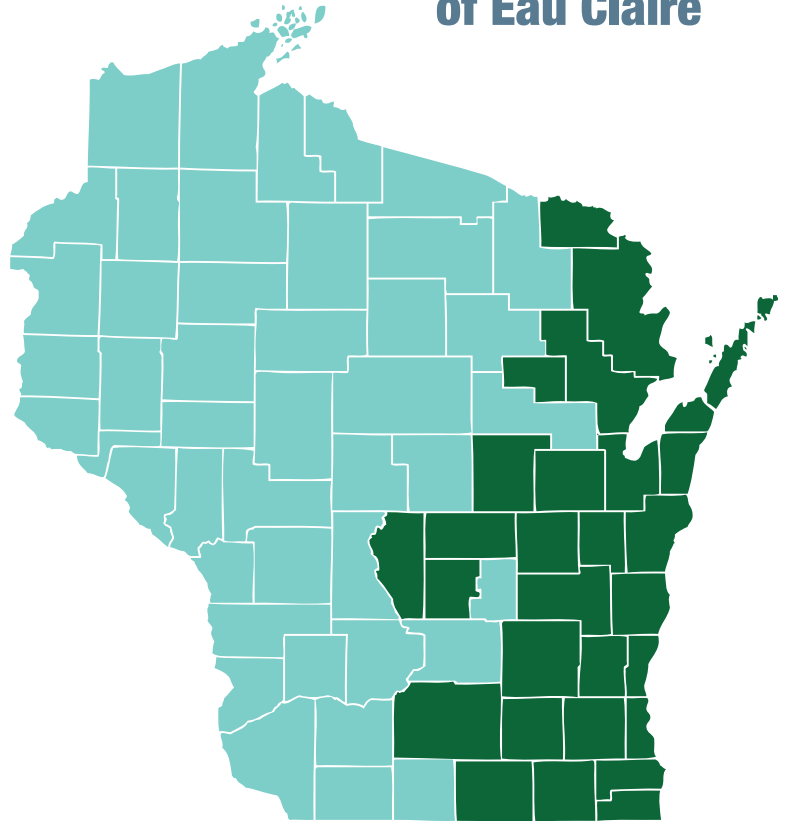


Service Area (by county)

Adams	Grant	Marinette	Walworth
Brown	Green	Marquette	Washington
Calumet	Green Lake	Oconto	Waukesha
Columbia	Iowa	Outagamie	Waupaca
Crawford	Jefferson	Racine	Waushara
Dane	Juneau	Richland	Winnebago
Dodge	Kenosha	Rock	
Door	Lafayette	Sauk	
Fond du Lac	Manitowoc	Shawano	



Group Health Cooperative of Eau Claire



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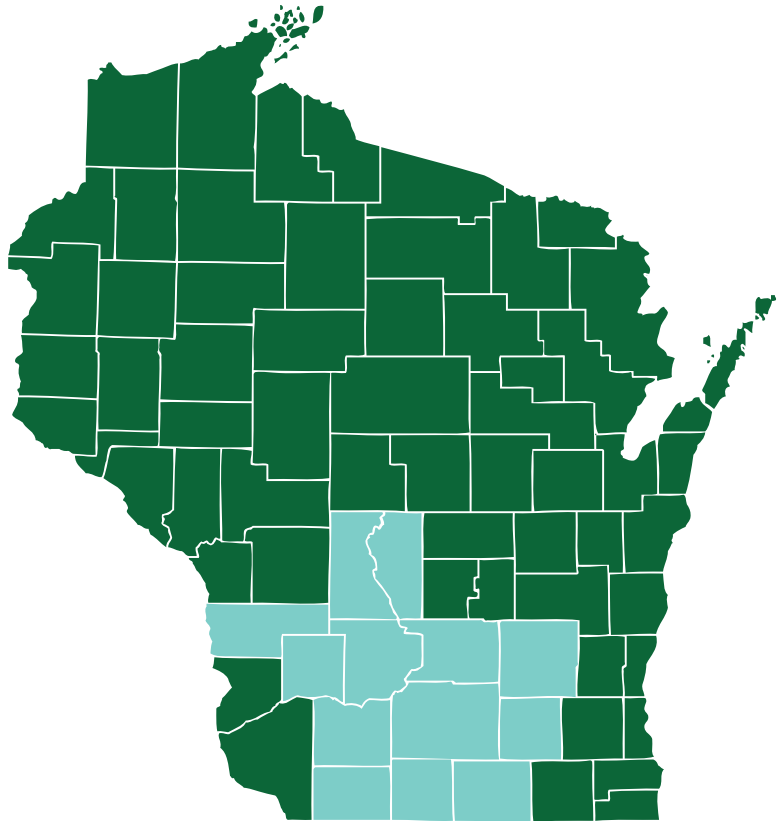


Service Area (by county)

Ashland	Eau Claire	Langlade	Rusk
Barron	Forest	Lincoln	Sauk
Bayfield	Grant	Marathon	Sawyer
Buffalo	Green	Monroe	Shawano
Burnett	Green Lake	Oneida	St. Croix
Chippewa	Iowa	Pepin	Taylor
Clark	Iron	Pierce	Trempealeau
Columbia	Jackson	Polk	Vernon
Crawford	Juneau	Portage	Vilas
Douglas	La Crosse	Price	Washburn
Dunn	Lafayette	Richland	Wood



Group Health Cooperative of South Central Wisconsin



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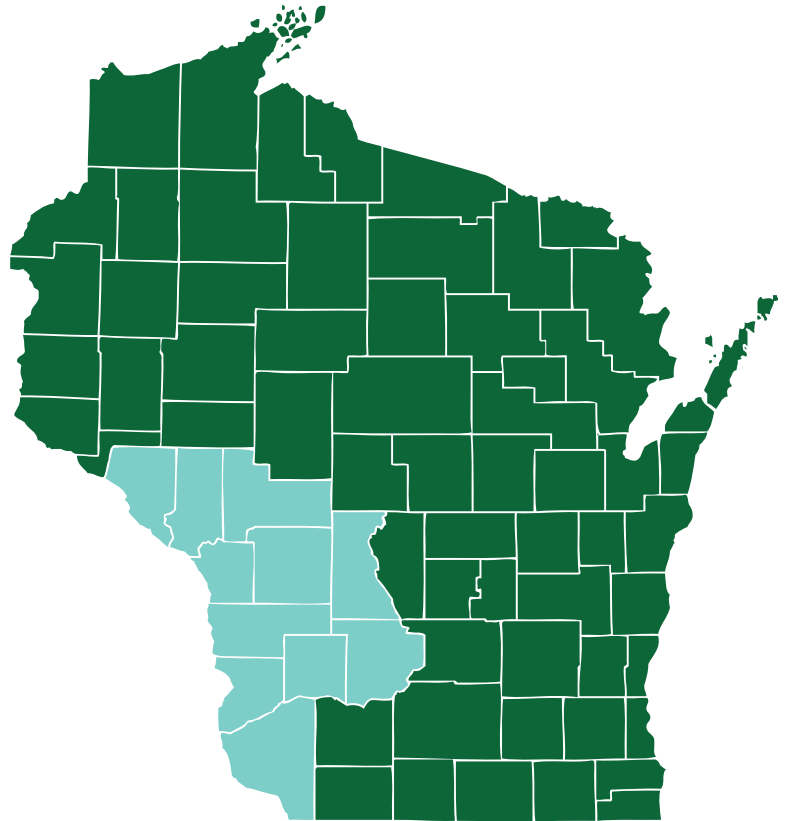


Service Area (by county)

Adams	Juneau
Columbia	Lafayette
Dane	Richland
Dodge	Rock
Green	Sauk
Iowa	Vernon
Jefferson	



Gundersen Health Plan



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Profile:

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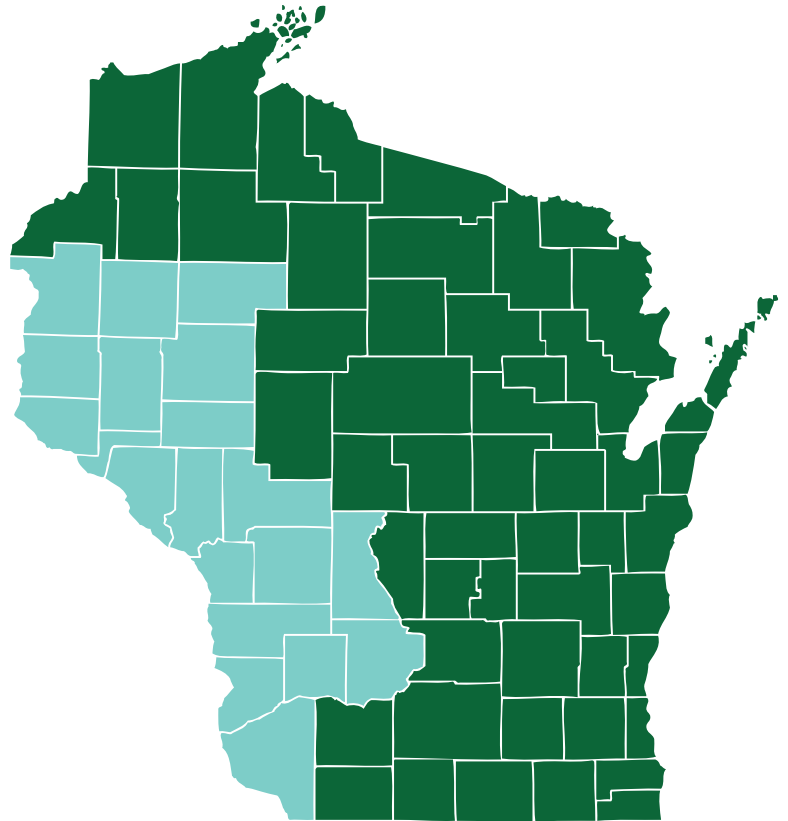


Service Area (by county)

Buffalo	Monroe
Crawford	Richland
Grant	Sauk
Jackson	Trempealeau
Juneau	Vernon
La Crosse	



Health Tradition Health Plan



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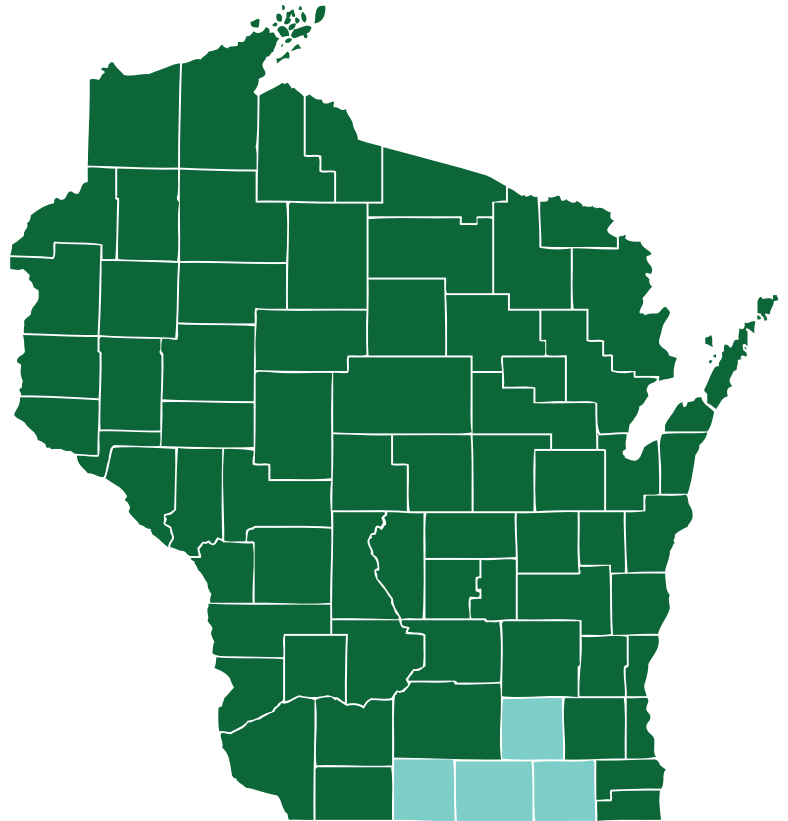
Health Tradition Health Plan
A Mayo Clinic Health System
Choice in Wisconsin

Service Area (by county)

Barron	Jackson	Richland
Buffalo	Juneau	Rusk
Chippewa	La Crosse	St. Croix
Crawford	Monroe	Sauk
Dunn	Pierce	Trempealeau
Eau Claire	Pepin	Vernon
Grant	Polk	



MercyCare Health Plans



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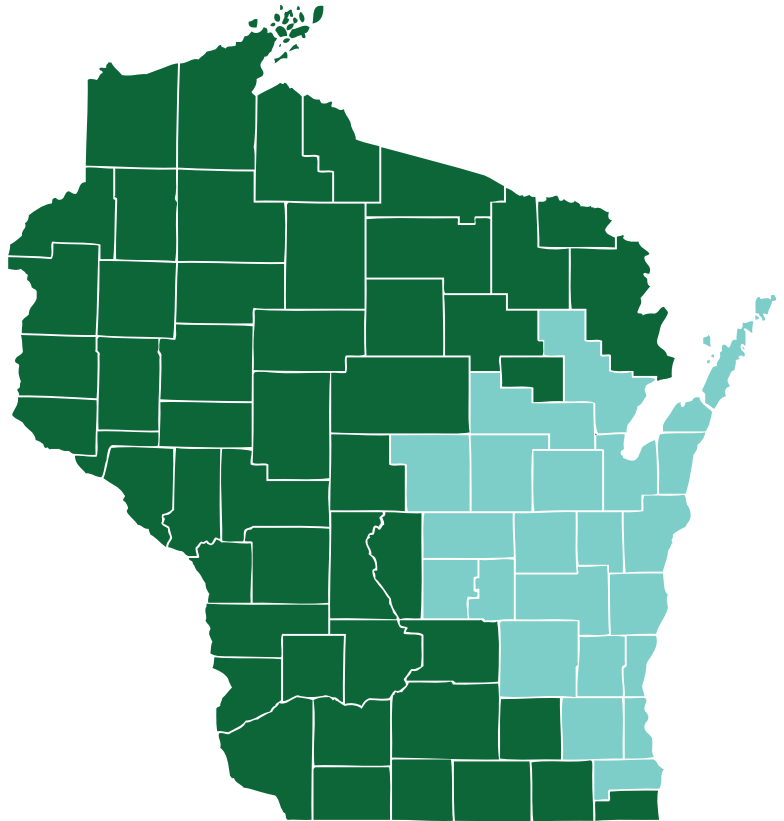


Service Area (by county)

Green
Jefferson
Rock
Walworth



Network Health



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Profile:

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Service Area (by county)

Brown	Marquette	Sheboygan
Calumet	Milwaukee	Washington
Dodge	Oconto	Waukesha
Door	Outagamie	Waupaca
Fond du Lac	Ozaukee	Waushara
Green Lake	Portage	Winnebago
Kewaunee	Racine	
Manitowoc	Shawano	



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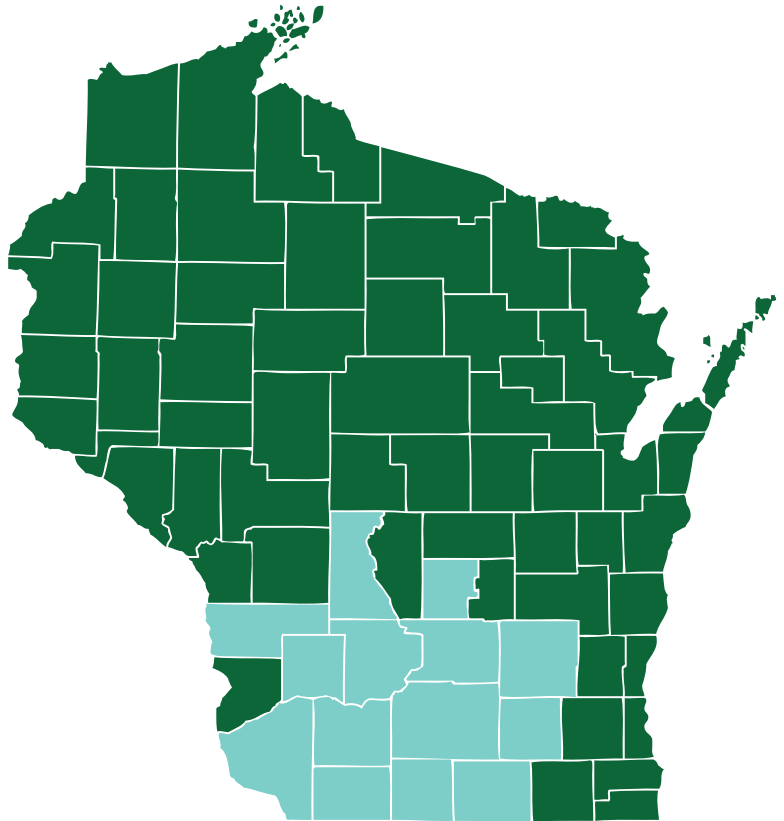


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Physicians Plus Insurance Corp.



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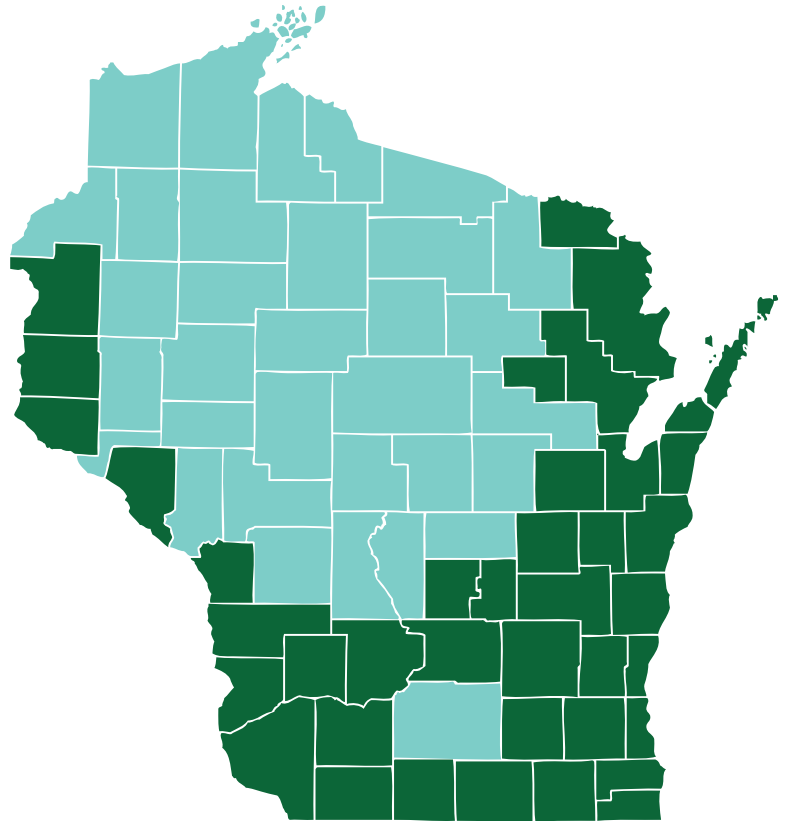


Service Area (by county)

Columbia	Juneau
Dane	Lafayette
Dodge	Marquette
Grant	Richland
Green	Rock
Iowa	Sauk
Jefferson	Vernon



Security Health Plan



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Unity Health Plans Insurance Corp. ★
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Marshfield, WI 54449
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SecurityHealthPlanSM
Promises kept, plain and simple.[®]

Service Area (by county)

Adams	Dunn	Monroe	Trempealeau
Ashland	Eau Claire	Oneida	Vilas
Barron	Forest	Pepin	Washburn
Bayfield	Iron	Portage	Waupaca
Burnett	Jackson	Price	Waushara
Chippewa	Juneau	Rusk	Wood
Clark	Langlade	Sawyer	
Dane	Lincoln	Shawano	
Douglas	Marathon	Taylor	



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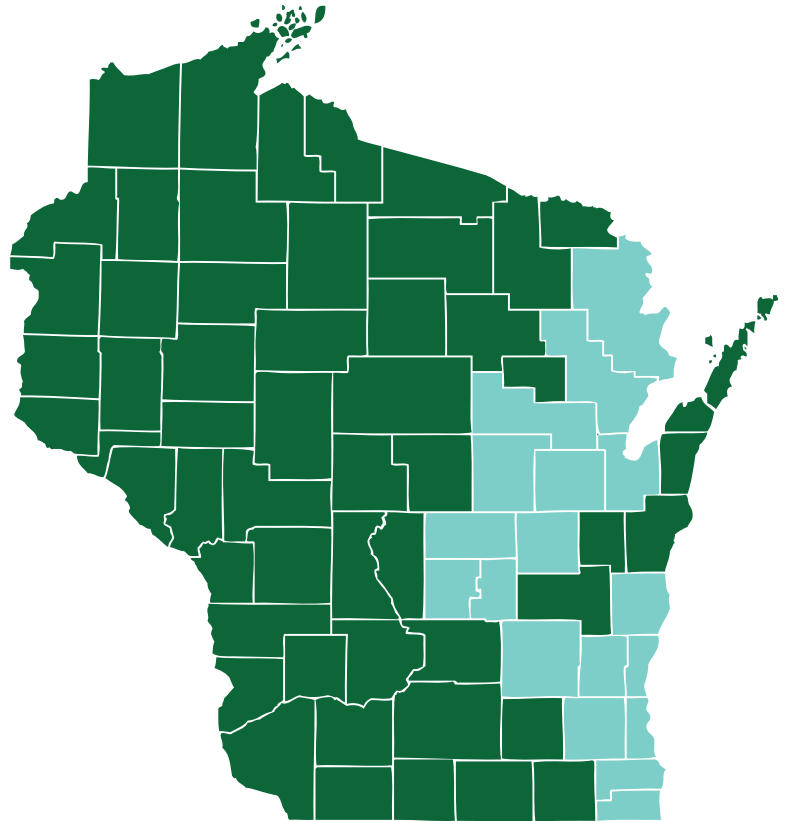


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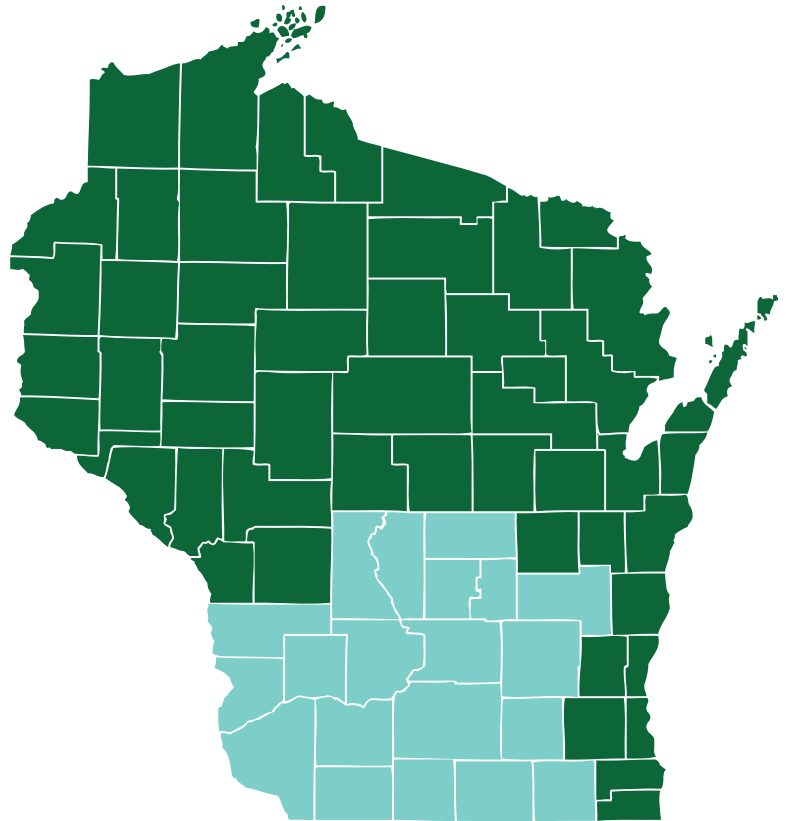


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Brown	Oconto	Waukesha
Dodge	Outagamie	Waupaca
Green Lake	Ozaukee	Waushara
Kenosha	Racine	Winnebago
Marinette	Shawano	
Marquette	Sheboygan	
Milwaukee	Washington	



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Columbia	Green Lake	Rock
Crawford	Iowa	Sauk
Dane	Jefferson	Vernon
Dodge	Juneau	Walworth
Fond du Lac	Lafayette	Waushara
Grant	Marquette	